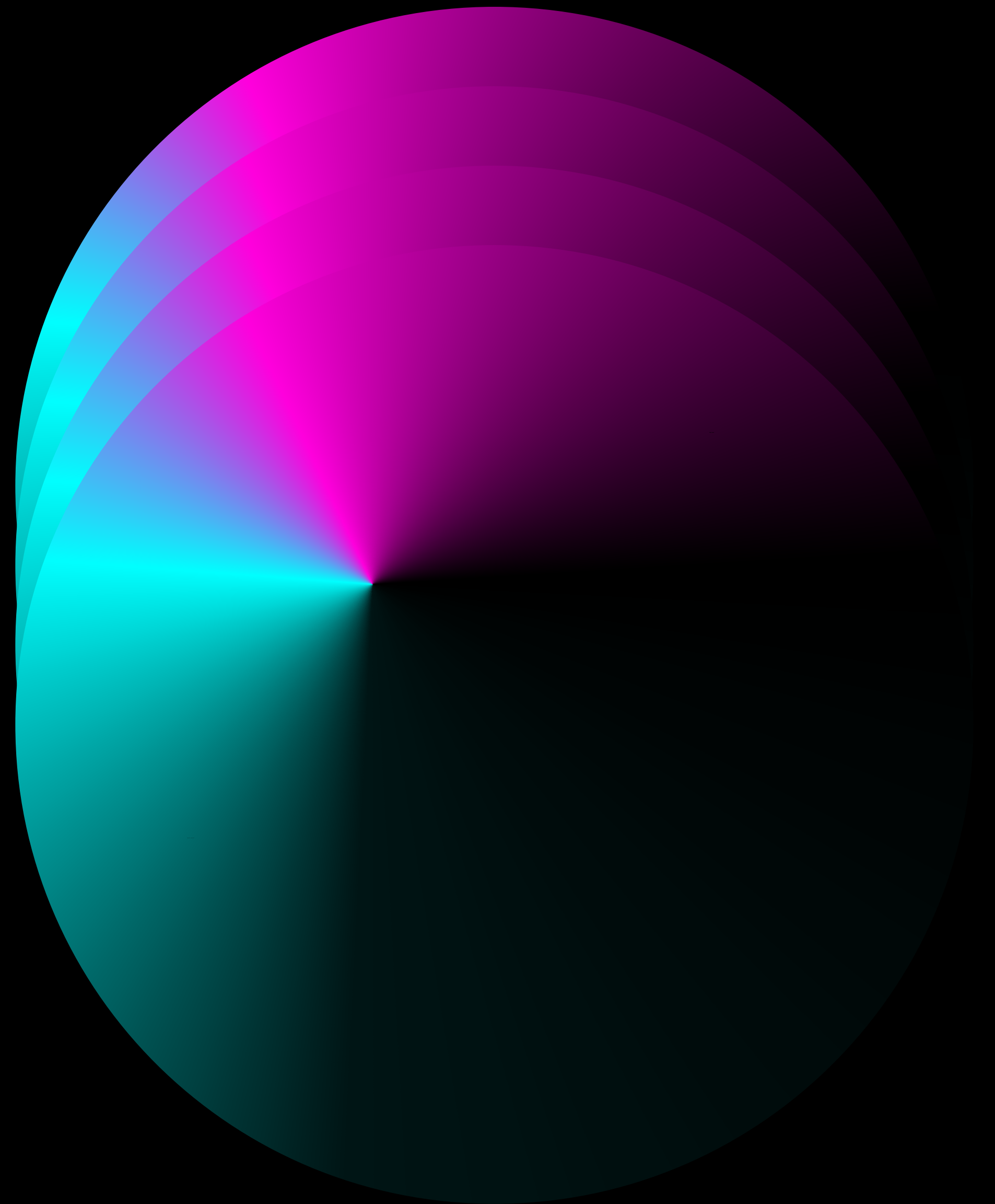


NEON

BM Neon is an experimental font system that pushes the boundaries of our aesthetic and technological expectations of digital fonts. Using a tailored production pipeline that combines parametric drawing, variable font technology and the Opentype COLRv1 table, this system provides users with a total of three variable COLR font files: LINR, RADL and SWEP. Each file is built using a specific type of gradient, which can be manipulated via different variable axes, allowing for a multitude of visual results in both still and moving settings.

Using BM Neon is not as straightforward as a conventional font. As the COLRv1 table is only partially supported by font-rendering environments, **it is crucial to be informed about the limitations of compatibility before purchasing a license**. The use of variable technology might also be new to some: Find all information on how BM Neon works and how compatible it is on the Tech page of this project.

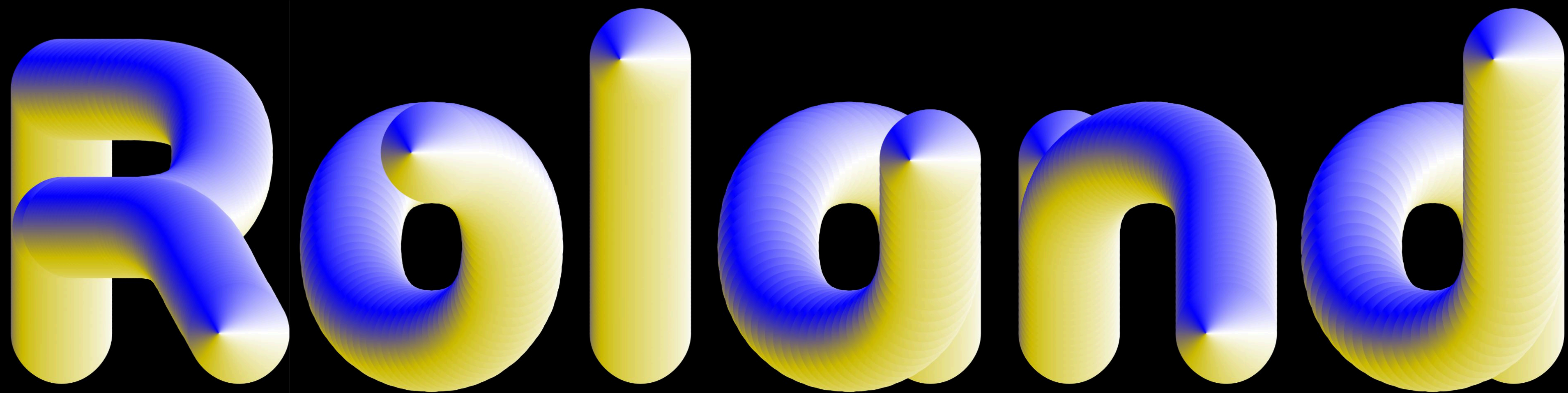


LINR

RADL

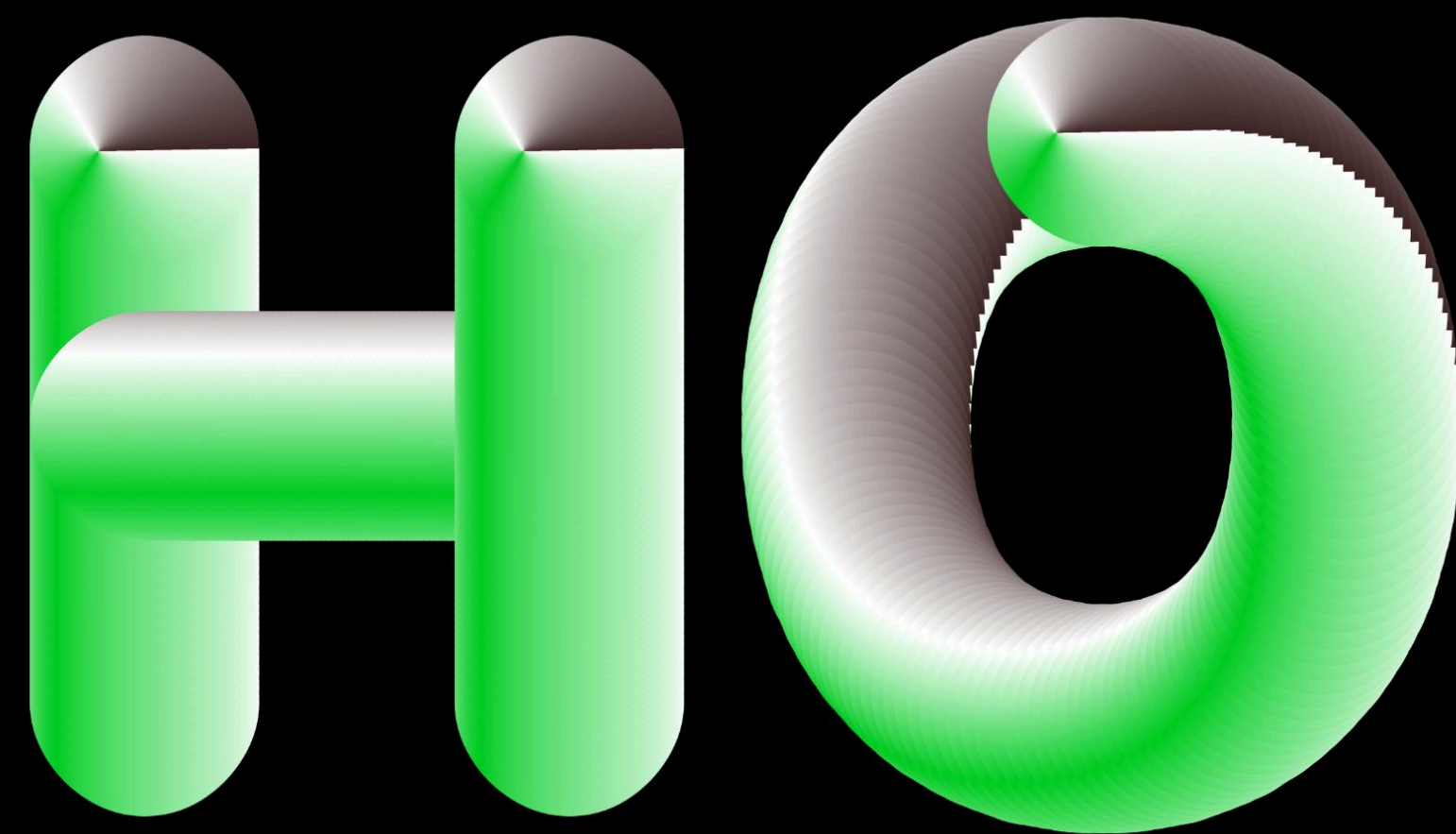
SWEP

The main feature of this project is the use of three gradient types: Linear, Radial and Sweep. Each gradient type creates a different visual result and is embedded in its own variable font file, which can be identified via a tag in the file and family name: LINR, RADL, SWEP. Please note that the type of gradient is currently a factor you must consider when it comes to the compatibility of each font with external environments (see Compatibility section on our website)



Rainbow

The environment where COLRV1 fonts currently thrive is in **most** browsers. What is possible in a browser like Chrome (and still missing in design software like Adobe Illustrator), is that you can access the CPAL table, where the colours of the gradient are defined, allowing you to set your own colours! This is a huge opportunity for adapting the typeface to a specific colour scheme or CI.



H2O

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jovially axed

Two driven jocks help fax
my big quiz

Lovak won the squad
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